



Technology. Talent. Results.

Atify — your outsourcing partner



The Challenge

Enterprises in Japan are pressured by a shrinking workforce and rising costs.

- Searching, screening, hiring and onboarding Full-Time members is effort consuming and takes many months
- Market salaries keep rising
- Management cost (office space, insurance/pensions contributions etc.) keep rising.
- Professional resources pool is limited
- Hard (legally) to discontinue Full-Time resources when projects scale down

This can often results in slower product delivery, reduced quality of operations, dissatisfied customers and difficulties in growing the business/market.

Atify provides enterprises in Japan with execution capacity to support **technical development** and to run or scale **operations**.

Atify Outsourcing



Development Outsourcing

Project-based end-to-end delivery of Products/Solutions:

- Custom software development (mobile/web).
- System integration (CRM, ERP, HRM)
- AI/ML automation and integrations



Operations Outsourcing

Ongoing managed services for routine business operations:

- Site Reliability Engineering (SRE)
- DataBase Administration
- Data Processing & annotation
- English-language Contact Centers



Our Services

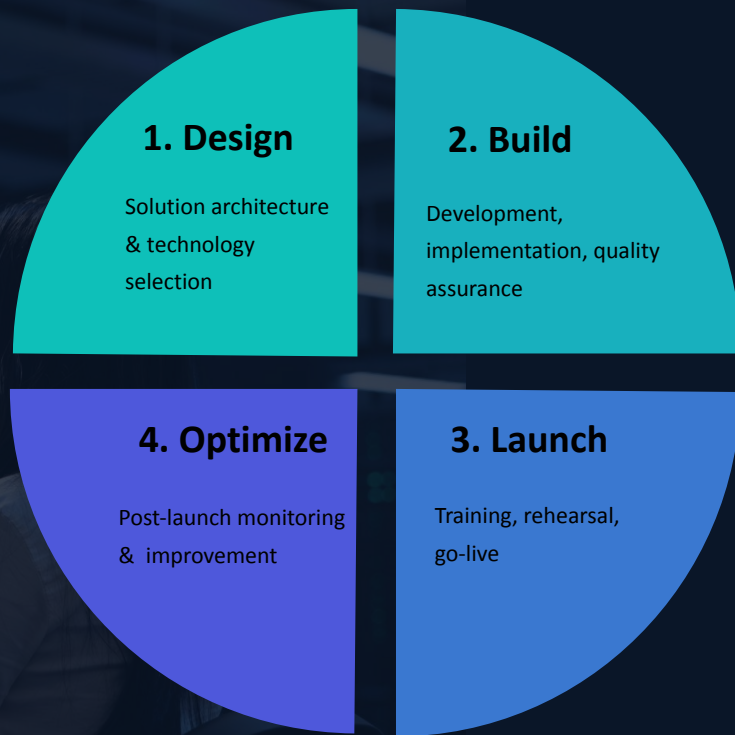
From Idea to Live Solution

We create Solutions for E-commerce, Customer Support, Marketing, Recruitment, Education, Data processing industries and more ...

Based on your business requirements we **implement end-to-end** practical solutions tailored to your organization. Using our product/project management and engineering resources, we can create new software specifically for your company or integrate existing tools and technologies within your business environment.

- **Software development** (full cycle, tech stack of your choice)
- **System integration and optimization** (CRM, ERP, HRM, VoIP)
- **AI-powered automation** (models creation and training, prompt engineering, integration with knowledge bases and internal systems)

We move **quickly from requirements to live solution** — helping Companies accelerate implementation bringing value fast!



OPERATIONS OUTSOURCING

We provide offshore Business Process Outsourcing (BPO) solutions for enterprises in Japan — **reducing internal workload, optimizing headcount, and lowering operational costs**, while allowing internal teams to focus on high-priority strategic initiatives as routine work is handled by Atify.



Site Reliability Engineering (SRE)

We ensure reliability and performance of your business-critical systems through continuous monitoring and rapid incident response.

- Applications monitoring
- Infrastructure monitoring
- Network monitoring
- Incident triage, response, resolution, escalation



Data Processing

We collect and process data required for your business

- Document digitization
- Data annotation
- Data entry
- Data validation



Contact Centers

We handle customer interactions — technical support, product inquiries, and marketing campaigns.

- English language
- Voice & text channels
- Inbound and Outbound communications
- Integration with phone numbers worldwide

Scalability

Add or remove resources as you Business needs (no hiring risks)

40–60%

Avg. cost reduction
vs. in-house

3×

faster time to implement
or scale operations

Onshore. Offshore. Hybrid.

We staff each engagement from the location that fits your priorities - quality, cost, compliance, or speed.



Atify is not about outsourcing only

While helping Organization to successfully outsource their development and operational activities, we can also analyse your business environment and help implement AI in those areas where it can effectively augment and optimize human Teams.



Coding Agents

Recent experience of using AI coding agents demonstrates significant increase in delivery speed (up to **10 times**)



CS Agents

Using voice and text-based AI agents in Customer Support we can handle around **80% of the human load** serving your customers 24x7 and providing faster resolutions



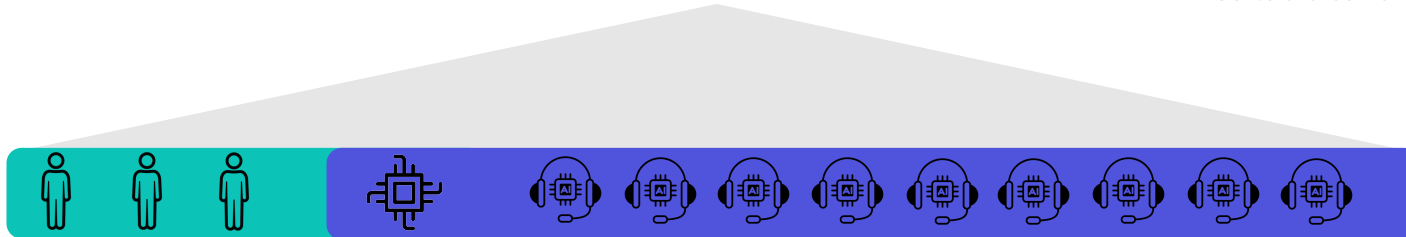
Marketing Agents

Marketing AI agents can be effective in cold outreaches to **promote your Business products and services** at scale



Recruitment Agents

AI agents can **process hundreds of candidates' resumes in seconds** identifying potential matches for your required skillset. Voice agents can help in conducting **initial pre-screening interviews** shortlisting the most suitable candidates.



What makes us different



Business Impact

Our ultimate priority is to bring tangible Value for our customers. We focus on delivering measurable business outcomes — not just projects.



Time to Value

From idea to execution in weeks, not months with MVPs and operational setups typically launched within 4 weeks.



Japan expertise

Japanese speaking team with deep experience in the Japanese market bridging global technology with local business needs, expectations and culture.



AI focus

Years of experience building AI solutions within leading Japanese enterprises position us to effectively enable AI for our customers.

Atify is trusted by leading enterprises in Japan

Rakuten

indeed

CATALINA®

Leadership Team



Oki Kumiko
President

10+ years supporting business administration, operations, compliance, and organizational growth in Japan



Wei Meng
Head of Delivery

15+ years leading enterprise delivery and client engagements in Japan (Deloitte, Rakuten, Oracle)



Pham Thai Quan
Head of Technology

15+ years as a Lead Technology Architect building automation and AI solutions (Microsoft, IBM Japan)

LET'S GET STARTED

Ready to explore how Atify can help?

We'd love to learn about the work you're doing - and show you how Atify can help delivering real results, quickly and cost-effectively.

↪ <https://atify.co.jp>

✉ partnerships@atify.co.jp

☎ +81 3 6672 1406 (Tokyo)

☎ +63 28 231 2517 (Manila)

📍 Jingūmae 6-23-4, Shibuya, Tokyo



Next Steps

- 1 Share your key challenges with us
- 2 We analyze your needs
- 3 30-min follow-up call
- 4 Tailored proposal & pricing